

**Boundless Business Group** is headquartered in South Korea and operates with additional offices in Indonesia.

As a global event management company, we specialize in organizing exhibitions, conferences, and events both online and offline. With a strategic presence in key locations, we offer comprehensive event solutions tailored to meet the diverse needs of our clients worldwide.

Email your CV to [goboundless8@gmail.com](mailto:goboundless8@gmail.com).

### **Role Description**

This is a full-time hybrid role for a Digital Marketing Specialist at Boundless Business Group in Jakarta. The Digital Marketing Specialist will be responsible for executing and managing social media marketing campaigns, implementing digital marketing strategies, monitoring web analytics, and conducting online marketing activities. The role will also involve communication and collaboration with internal and external stakeholders to ensure effective marketing efforts.

### **Qualifications**

- Social Media Marketing and Digital Marketing skills
- Experience in web analytics and online marketing
- Excellent communication skills
- Strong analytical and problem-solving abilities
- Knowledge of the latest digital marketing trends and tools
- Ability to work independently and under tight deadlines
- Experience in event management or related industries is a plus
- Bachelor's degree in Marketing, Communications, or a related field